

Straumann CARES® Solution Introduced

We are currently in the process of introducing the Straumann CARES® System. This will increase the amount and variety of solutions and restorations we can offer. Whilst this is obviously a quality high end product and we will be offering restorations to match, we are also looking to introduce the technology, as far as possible, throughout our whole range including NHS work. Over the coming months the new and exciting restorations will be announced.

Straumann CARES® Digital Solutions represents a complete dental solution, from digital impression-taking using

intra-oral scanning to the computerised production of prosthetics using state-of-the-art CAM processing. Each individual step is well-coordinated, seamlessly interlocking and is designed for high quality.

Using the Straumann CARES® Digital Solution means we can offer digital restorations from implant to final crown, from temporary restoration up to highly aesthetic prosthetics. Whilst we currently use CAD/CAM regularly to produce crowns and bridges we will be expanding the use to include inlays, onlays, veneers, customized abutments, screw-retained bars and bridges and much more. The materials we can offer through CAD/CAM will also increase. As well as the current Zirconia and Cobalt-chromium we will also be able to offer 3M™ ESPE™ Lava™, IPS Empress®, IPS e.max®, VITABLOCS®, Titanium, Polycon and more.

Providing such a wide application range and material choice is vital to meet the individual and varying needs

of dentists and, even more importantly, the patients.

Digital dentistry is the future and we aim to be at the forefront of the revolution. If you would like to be ahead of the curve please let us know. We will be happy to come out and discuss the changes, opportunities and benefits that we, Straumann and the CARES® System can provide. We can even arrange Lunch and Learn sessions at your surgery to give the whole team an insight into the future.



Intraoral Scanning

Whilst currently the newness and cost of intraoral scanning means that it is not wide spread it is almost certainly the future. The CARES® System already seamlessly accepts digital impressions, with Straumann themselves providing the CADENT iTero system. So not only can we provide the best in CAD/CAM restorations now we are also ready for the future.

CADENT iTero state of the art intraoral scanner fully replaces traditional impression taking by supporting a broad range of restorations, from single elements to bridges up to full arch. All types of restorations can be captured offering maximum flexibility in the treatment planning. CADENT iTero is designed for superior restorations through unique optical scanning technology, unique occlusal clearance quality control, and unique high accuracy CNC milled physical models.

Some of the new materials we will be able to provide include:

Material	Use
IPS Empress®	Single-tooth restorations including veneers, inlays, onlays, anterior and posterior crowns
IPS e.max® VITABLOCS®	Particularly suitable for aesthetic single-tooth restorations as well as veneers, inlays and onlays, anterior and posterior crowns
3M™ ESPE™ Lava™	New Resin Nano Ceramic for single tooth restorations, implant-borne or tooth-borne: inlays, onlays, veneers, partial crowns, and crowns
Polycon / Polyamide	Acrylate resin ideal for temporary crowns, bridges etc.



A Big Thank You

Everybody at Maurice Hood Dental Laboratory Ltd. would like to thank you for your continued custom and support during 2011. Despite a generally difficult time in the economy, last year was a good one at Maurice Hood with many exciting things happening. We continued to expand the service we offer as well as our delivery areas.

We are incredibly proud that in 2011 we managed to exceed all of the targets set by our quality system in terms of performance, minimising remakes and

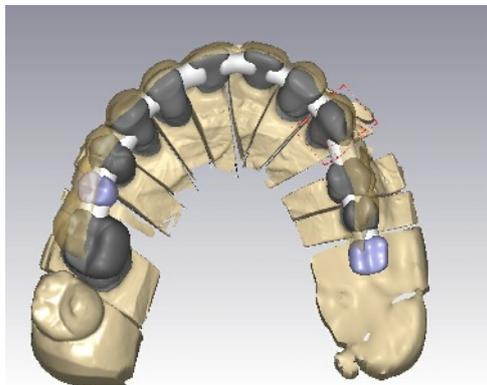
maximising customer satisfaction. However, we are not resting on our laurels. We are currently working on improving our already high standards through training and an update to our already industry leading, bespoke, computer system. These exciting changes will be announced shortly.

Looking ahead to 2012, we remain committed to offering high quality restorations with exceptional service. We will continue to invest and innovate in areas that help add value to you and help you grow your practices. At Maurice Hood we already have some of the most advanced solutions available but that is not enough. This year we are introducing the Straumann CARES® System, probably the leading CAD/CAM system in the world. On top of this we are looking at ways to offer CPD verifiable events and numerous other innovations, all designed to make sure that the best gets even better.



Your feedback is very important to us and we welcome your ideas and input. To this end we will shortly be sending out, and hosting on our website, questionnaires designed to help us give you the products and service you want and deserve. As an added incentive we will be looking to offer a prize draw for all submitted responses.

We would like to wish you all the best for the year ahead.

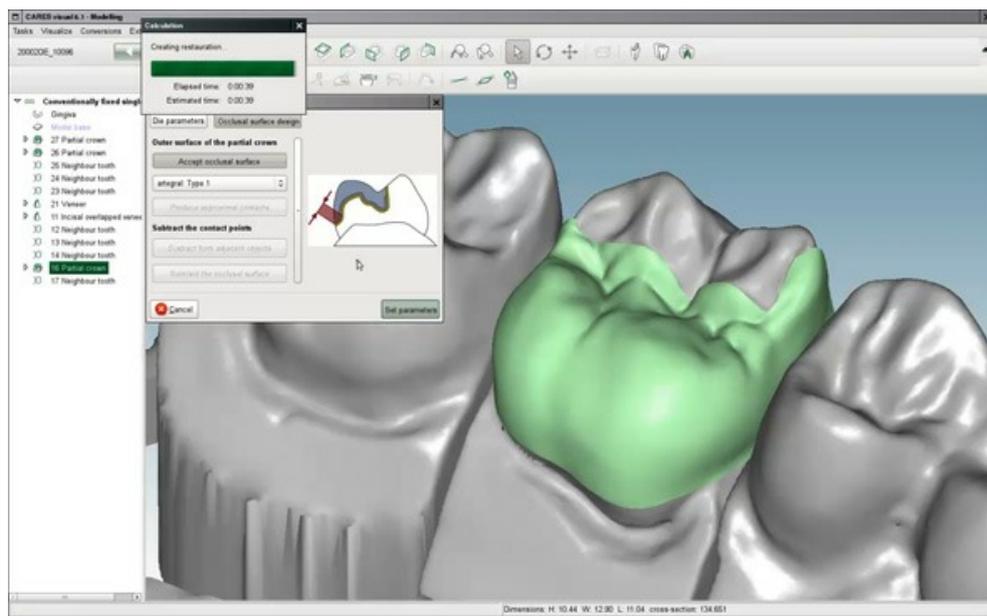


Lunch and Learn

In conjunction with Straumann we can provide lunch and learn sessions for your practice.

Designed to fit into a lunch hour we bring the lunch and provide information, training and demonstrations about what most interests you. This can be a general update on digital dentistry, an insight into the various types of restorations, implantology, iTero and digital impressions or even ways to expand what you offer to your patients. What's more a lunch and learn session will count towards your non-verifiable CPD.

If you would be interested in having a lunch and learn at your practice please let us know. Who says there is no such thing as a free lunch!



Holiday Dates for 2012

Easter Holiday	Friday 6th & Monday 9th April
May Day	Monday 7th May
Spring Bank Holiday	Monday 4th & Tuesday 5th June
August Bank Holiday	Monday 27th & Tuesday 28th August

